



May 20, 2018

### **Ring wants to help reduce crime and increase safety in Aurora, Illinois**

Ring is excited to propose a solution to Aurora Police Department (APD) to help reduce crime and assist with investigations in your community.

#### **Program Description**

This program will provide APD access to the Ring Neighborhoods platform to communicate with Ring Neighbors and encourage community engagement as we work together to make Aurora neighborhoods safer.

- The Ring Neighborhoods platform is a digital neighborhood watch that both law enforcement and the public can access free of charge by downloading the Ring mobile app (iOS and Android).
- The app allows Ring Neighbors to share and comment on real time crime and safety events in their neighborhood. There are already more than 1,300 Aurora area residents using the app.
- As part of the program, APD may:
  - Utilize the critical crime and safety events that are posted in the app by neighbors to assist in law enforcement operations and investigations; and
  - Post information relating to critical incidents and other incidents in the app to keep neighbors informed regarding issues in their neighborhoods.
- In addition, APD and Ring may work together to offer subsidized Ring cameras to select parts of Aurora.

#### **Responsibilities**

##### **Ring**

- Make the Ring App available to Aurora residents free of charge.
- Donate Ring cameras to APD or area of Aurora based on the number of qualifying downloads of the app that result from the program. Each qualifying download will count as \$10 towards these free Ring cameras. Ring will seed the program with an initial donation of twenty (20) Ring cameras.
- Make the Ring Neighborhoods portal available to APD, free of charge, including support and training for APD employees.
- Work with APD to obtain data/call logs and publish the relevant incidents in the app based on terms agreed to with APD.
- As appropriate, subsidize the purchase of Ring cameras by Aurora residents as part of a formal subsidy program.

##### **APD**

- Engage the Aurora community with outreach efforts on the platform to encourage adoption of the platform/app.

- Choose how the free Ring cameras should be distributed. There are two options.
  - Cameras will be donated directly to APD. APD will in turn distribute these cameras to the community as part of its outreach programs.
  - Ring will directly distribute these cameras to the local community, with input from APD.
- Maintain appropriate access controls for APD personnel to use the Ring Neighborhood Police portal.
- Make data related to APD incidents/call logs available to Ring on a mutually agreed upon basis.
- Have the option, but not obligation, to participate in a subsidized camera program.

#### **Term**

APD's participation in the program shall commence upon APD's acceptance of these program terms. Either party may terminate APD's participation in the program at any time upon providing written notice to the other party. The Ring Neighborhoods Portal will be available to APD around Summer 2018.

#### **Press Release**

The parties shall agree to a joint press release to be mutually agreed upon by the parties.

#### **Privacy and Terms of Use**

Ring will not provide any customer personal information, including video footage, to APD without the prior consent of the owner or a properly issued subpoena or search warrant, as applicable. APD agrees not to use the Ring Neighborhoods Police Portal other than as expressly authorized by Ring and other than in connection with bona fide APD work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Ring app and Neighborhoods Police Portal.

#### **Compensation**

At no point shall either party receive compensation from each other as a result of this program.

#### **Confidentiality**

Unless otherwise required by law, APD shall keep the terms of this program confidential.

RING LLC

Aurora Police Department  
Program Sponsor

Date: Jun 11, 2018

Date: 06-08-18

By: Mel Tang (Jun 11, 2018)

By: \_\_\_\_\_

Name: Mel Tang

Name: KRISTEN ZIMAN

Title: VP

Title: CHIEF OF POLICE